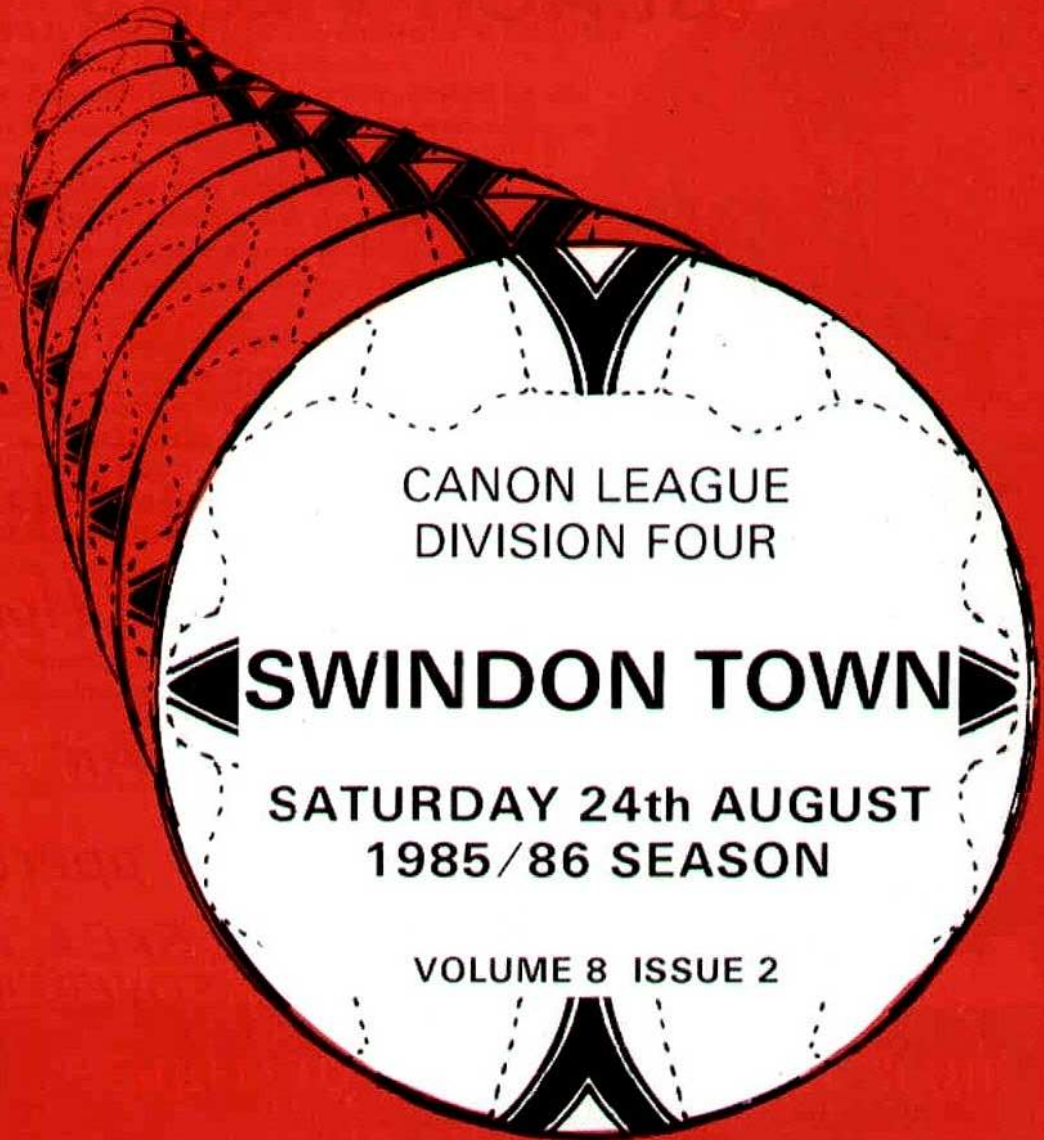


# HEREFORD UNITED



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Official Match Magazine

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# JOHN NEWMAN COMMENTS

What a great night it was on Wednesday. Not even the rain could spoil it for us. A combination of the weather and our heavy defeat at Mansfield last Saturday was probably responsible for keeping the gate down to 2,449 but those who made the trip to Edgar Street, got full value for their money. After failing to beat Bristol City in nine previous league and cup matches we stopped the rot in style by slamming them 5-1 and that's no mean feat to score five times against Third Division opponents. It was by no means one-way traffic and Bristol made us work for our goals in a game that was full of excellent entertainment from start to finish.

The big difference between Wednesday night at Edgar Street and Saturday afternoon at Mansfield was that we played as a team and not as a bunch of individuals. It was something we had worked hard to achieve in the previous few days and we got it right on the night.

Now we have got to come down to earth again and concentrate on maintaining our concentration and discipline this afternoon to show that Wednesday's outstanding success was not a flash in the pan.

This afternoon's match is being sponsored by the Bishop of Hereford and on behalf of the Board of Directors, and everyone at Edgar Street, I would sincerely like to thank him for the confidence he has shown in the future of league football.

We will be attempting to demonstrate our thanks in a tangible way by beating Swindon but whatever the result, I hope that it will be an enjoyable game for the Bishop, his family and guests.

My thanks also go to all the supporters who braved the inclement weather on Wednesday. Your encouragement is greatly appreciated.

Best wishes, JOHN



## HEREFORD UNITED FOOTBALL CLUB

Edgar Street, Hereford. HR4 9JU Tel: (0432) 276666

### Football League

Div. 3, Champions 1975-76  
Div. 4, Runners-Up 1972-73

### Southern League

Runners-Up: 1945-46, 1950-51, 1971-72  
NW Champions 1958-59  
Div. 1 Champions 1964-65  
Cup Winners: 1952, 1957, 1959

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Mr. P. Griffiths



# TODAY'S VISITORS



**SWINDON TOWN** finished eighth in the Fourth Division last season after losing only two of their last ten league matches. They had one of the best home records, beating all four of the promoted teams on their own ground, but they struggled to pick up points in away matches.

Manager Lou Macari, the former Manchester United star, has high hopes that his team can hit a more consistent note during the coming season and the experts have backed them to finish in the top four. Bookmakers have named them second favourites to Burnley to win the championship.

Nicknamed the Robins, the club was formed over a century ago in 1881 and they were elected to the Football League in 1920.

Although they have had two spells in the

Second Division they have spent most of their life in the Third Division - a total of 56 seasons out of 65.

The club's glory year was in 1969 when they reached the final of the Football League Cup as a Third Division club and toppled mighty Arsenal at Wembley, winning 3-1 in extra time. At the end of the season they also gained promotion to the Second Division.

The Robins have enjoyed more cup glory than most clubs in the lower bracket of the league and during their early years when in the Southern League they twice reached the semi-finals of the F.A. Cup.

Only four years ago they also reached the semi-finals of the league cup after beating Arsenal again in a replay. But they were then eliminated themselves by Wolves, the eventual winners, in a replay.



*Panic in the Swindon Town goalmouth with Stewart Phillips and Ollie Kearns set to pounce during last season's Fourth Division encounter.*



**JAKE FINDLAY.** Goal-keeper. Served his apprenticeship with Aston Villa with whom he made 14 league appearances. He then moved to Luton where he totted up 164 league games during four years at Kennilworth Road. Since then he has had spells with Barnsley and Derby County before joining Swindon in the summer.

**CHARLIE HENRY.** Defender. Supported Swindon as a boy and joined the club as an apprentice before signing full-time forms in February 1980. Made his debut five years ago at Lincoln and has now totted up over 150 first team games.

**CHRIS RAMSEY.** Defender. Started his career with Brighton after playing for Bristol City as an amateur. He made 30 league appearances for Brighton and joined Swindon on loan last August. He was officially transferred in December.

**DAVID COLE.** Defender. Joined Swindon from Swansea City in February and made his league debut at Blackpool. He was previously on a month-to-month contract with Swans.

**COLIN CALDERWOOD.** Defender. Joined Swindon for a £27,500 fee from Mansfield during the summer. Aged 20, he made over 100 first team appearances for the Stags.

**LEIGH BARNARD.** Midfield. Served his apprenticeship with Portsmouth and made 89 appearances for the club in addition to four on loan with Peterborough before moving to Swindon in July 1982. He has since totted up 100 games with the club.

**DAVE HOCKADAY.** Midfield. Before joining Swindon in the summer of 1983, he spent eight seasons at

Bloomfield Road and made 178 appearances for Blackpool.

**LOU MACARI.** Midfield. Appointed player-manager last July after a distinguished career with Celtic and Manchester United. He made 390 appearances for United and won 24 Scottish caps. He scored his 100th league and cup goal in a Freight Rover Trophy match at Torquay in January.

**CHRIS KAMARA.** Midfield. Joined Swindon from Portsmouth for £20,000 and then went back to Fratton Park for £50,000. He moved to Brentford in a player-exchange deal and this month returned to the County ground for £12,500. During his travel he has made 350 league appearances.

**TONY EVANS.** Forward. Another experienced campaigner who has played for Blackpool, Cardiff City, Birmingham City, Crystal Palace and Wolves. He has made over 200 league appearances including 124 with Cardiff with whom he scored 47 goals.

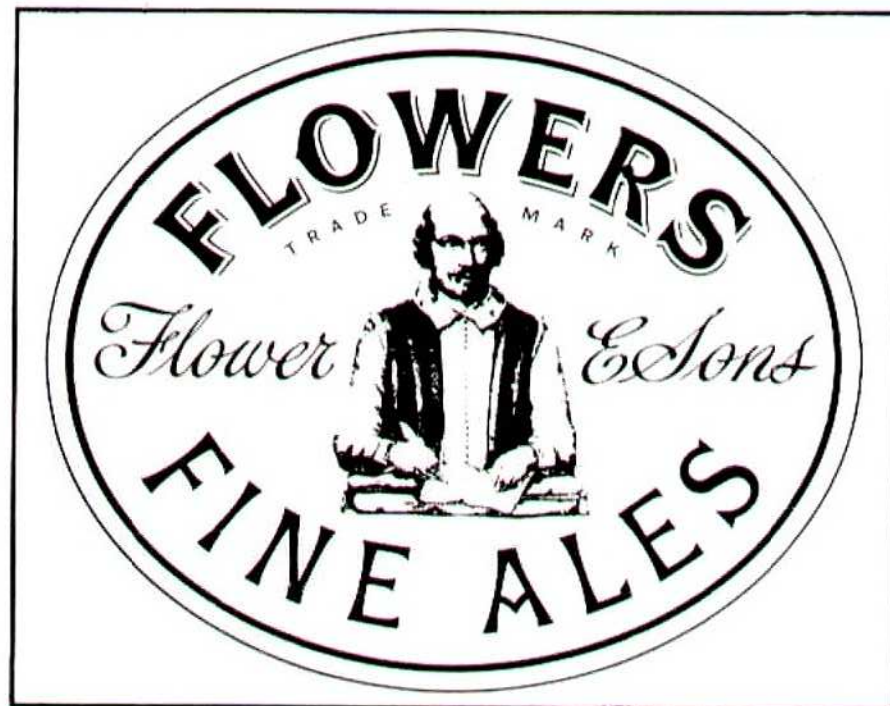
**DAVID MOSS.** Forward. He scored 81 goals in 268

league and cup games for Swindon before moving to Luton Town for a £110,000 fee in 1978. He made over 250 first team appearances for the Hatters, scoring 90 goals, before re-joining Swindon in the summer.

**ANDY ROWLAND.** Forward. Started his career at Derby but made his league debut with Bury with whom he played 203 first team games before moving to Swindon in 1978. He is now nearing 300 appearances with the club.

**PETER COYNE.** Forward. Started his career with Manchester United 10 years ago making one First Division appearance for the First Division club. Before joining Swindon last season, he had spells with Crewe, Ashton United and Hyde United. In September 1980 he scored four goals against United when Crewe canded Hereford 5-0.

**COLIN GORDON.** Forward. Joined Swindon from non-league Oldbury in November and netted 17 goals, including a hat-trick against Hereford.





# HEREFORD LOTTERY

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Meet the staff. Hereford United's promotion team pictured (left to right) - Keith Butler, Commercial Manager; Nick Mannering, Top Score Manager; Hilary Featherstone, Office Manager, and Paul Roberts, Sales Organiser.

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# EDGAR STREET SCENE

The Bishop of Hereford, the Rt. Rev. JOHN EASTHAUGH, who is sponsoring this afternoon's match, hopes that other community leaders will follow suit.

He wants to see the return of family entertainment to football clubs following the bad publicity the game has received in recent years.

He stated, "If enough leaders in the community sponsored matches, it would encourage the players and the fans".

Today's ground collection is for the Hereford Cathedral appeal fund and supporters are urged to give generously towards the £1½ million needed to restore and renovate the building.

★ ★ ★

IAN BENBOW, who played for Dales United in the West Midlands League last season, and DANNY CORNER, a promising young Lads' Club player, have joined United as Youth Training Scheme players for the next twelve months.

Both are Herefordshire county youth team players and are 16 years old.

They are the first youngsters to join the club on a full-time basis since United scrapped their policy of employing apprentices following an economy drive.

The last player taken on as an apprentice was SEAN LANE in July 1980 and he is now playing for Preston Makedonia in Australia with former United central defender IAN DOBSON.

★ ★ ★

Swindon gained a 3-0 win when they visited Edgar Street towards the end of last season and striker COLIN GORDON bagged all three goals.

It gave Swindon revenge for the three goal

defeat they suffered on their own ground when STEWART PHILLIPS (2) and PAUL MADDY were United's marksmen.

This afternoon's match is the 13th between the clubs at league level and Swindon have won six games with one drawn, scoring 16 goals against 13.

★ ★ ★

Competitive reserve team football returned to Edgar Street on Monday when United entertained Cardiff City in the Macbar South West Counties League cup.

It was the first reserve league match for United since they withdrew from the Football Combination in February 1982 following a home match with Chelsea.

A total of nine clubs will be competing in the new-look league and United made a promising start when they twice came from behind to claim a 3-3 draw. MICK CARTER (2) and Pegasus Juniors' striker CHRIS HYDE scored the United goals.

The cup competition is being run on a mini-league basis initially and United have been grouped with Cardiff and Shrewsbury Town.

★ ★ ★

Pegasus Juniors, who won the Hellenic League Division I championship last season, will again be playing regularly at Edgar Street during the new campaign.

They started their Premier Division Programme in fine style last Saturday when they crushed Bicester Town 5-1 and ALAN SAVORY and CHRIS HYDE, who both played for the reserves on Monday, netted two goals apiece.

The Juniors next home match is not until Saturday, September 14th when they entertain Abingdon United.

MAN  
WITH THE  
WHISTLE

## JEFF BRAY, of HINCKLEY, LEICESTERSHIRE

started refereeing exactly 20 years ago and progressed by way of the Football Combination to the Canon League. He was linesman for UEFA cup matches in 1978 and 1983 and last season refereed the FA Challenge Trophy final at Wembley. Married with two daughters, he is production manager with a dry cleaning firm and spends his spare time recruiting new referees and promoted local football. In fact he has been chairman of his local league in Hinckley for the past 18 years.





**ON THE  
BALL**



**ON THE  
BALL**



*A night to remember at Edgar Street when the star-studded Manchester United team turned out against H*

**STRAIGHT  
TO YOUR  
THIRST**

**STRONGER**



# ON THE BALL



# ON THE BALL



*ited team turned out against Hereford United in a benefit match for former manager Colin Addison.*

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## MILK CUP WIN FOR SWINDON

SWINDON TOWN quickly shook off the disappointment of losing their opening league home match to WREXHAM when they visited TORQUAY UNITED in the first round first leg of the Milk Cup on Tuesday.

Torquay, who knocked them out of the Freight Rover Trophy last season, went ahead in the 13th minute with a goal from Kevin Smith but David Hockaday equalised just before the interval.

David Moss made it 2-1 early in the second half and Swindon then cruised to victory. CREWE ALEXANDRA, who entertain United at Gresty Road next Tuesday, have drawn their first two matches on home territory.

Last Saturday a goal from Dave Waller looked like giving them a winning start against SOUTHEND until Glenn Pennyfather snapped up a last minute equaliser.

On Tuesday they figured in an exciting 3-3 draw with Milk Cup opponents CARLISLE UNITED when Nigel Hart, Saunders and Waller shared their goals.

Next Saturday United entertain CAMBRIDGE UNITED, who opened their league programme with a 4-2 win over HARTLEPOOL thanks to a hat-trick from Steve Pyle.

	P	W	D	L	F	A	P
Mansfield Town	1	1	0	0	4	0	3
Scunthorpe United	1	1	0	0	4	0	3
Cambridge United	1	1	0	0	4	2	3
Peterborough	1	1	0	0	4	2	3
Colchester United	1	1	0	0	3	1	3
Orient	1	1	0	0	3	1	3
Rochdale	1	1	0	0	2	0	3
Burnley	1	1	0	0	3	2	3
Exeter City	1	1	0	0	1	0	3
Wrexham	1	1	0	0	1	0	3
Chester	1	0	1	0	1	1	1
Crewe Alexandra	1	0	1	0	1	1	1
Halifax Town	1	0	1	0	1	1	1
Southend	1	0	1	0	1	1	1
Northampton	1	0	0	1	2	3	0
Port Vale	1	0	0	1	0	1	0
Swindon Town	1	0	0	1	0	1	0
Stockport County	1	0	0	1	1	3	0
Tranmere Rovers	1	0	0	1	1	3	0
Aldershot	1	0	0	1	0	2	0
Hartlepool	1	0	0	1	2	4	0
Preston N.E.	1	0	0	1	2	4	0
Hereford United	1	0	0	1	0	4	0
Torquay United	1	0	0	1	0	4	0

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# SUPPORTER'S CLUB

Chairman: John Rogers Vice-Chairman: Les Humphries Secretary: Clive Terry Treasurer: Les Savory

At Monday's annual meeting of Hereford United Supporters' Club, all the officers and committee members were re-elected.

JOHN ROGERS continues as chairman with LES HUMPHRIES as vice-chairman and CLIVE TERRY and LES SAVORY will carry on as secretary and treasurer respectively.

RON DAVIES was elected to fill the new post of registration secretary and BILL LEAKE will again act as club auditor.

★ ★ ★

When submitting his annual report, Mr. Rogers warned supporters that the club would not tolerate people who caused a nuisance or used bad language.

He reminded members that the committee had the power to suspend or expel any member for disciplinary reasons arising from misconduct on club premises or on trips organised by HUSC.

At Monday's meeting he stated that the general behaviour of fans at Edgar Street was excellent but there were one or two cases that should be dealt with.

He asked supporters to report to club officials anyone who misbehaves themselves at future games, and contended, "It is my opinion that anyone being a nuisance, creating havoc or using bad language should be banned from the ground for life".

★ ★ ★

During the financial year ending May 31, 1985, the Supporters' Club donated £2,317 towards materials and work to improve amenities in the Sportsmans Club.

The operating surplus for the year was

£2,767 and the main source of income came from club lotteries that netted £2,384. Members' subscriptions produced £437 and proceeds from Bingo amounted to £168.

★ ★ ★

Due to government legislation the Sportsmans Club and Vice President Club are unable to serve any alcoholic drinks two hours before the kick-off on match days and an hour after the final whistle.

An application for an exemption will be heard by local magistrates in the near future and it is hoped that it will not be long before everything is back to normal again.

Directors are also to re-consider at their next board meeting, their decision to ban official transport to away matches.



United's next away match is at Gresty Road. There is parking at the ground for 120 cars, and the Alexandra Club adjoining the ground is owned by the club.

## HEREFORD

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# HEREFORD UNITED SQUAD



Back row: Ollie Kearns, Wayne Cegielski, Kevin Rose, Bruce Halliday, Mick Carter.  
 Middle row: Chris Price, Ian Dalziel, Paul Maddy, Gary Beacock, Ian Wells, Mel Pejic.  
 Front row: Peter Isaac (physiotherapist), Stewart Phillips, Jimmy Harvey, John Delve (captain), Paul Butler, Ian Rodgerson, John Newman (manager).  
 Sitting: Danny Corner, Ian Benbow.

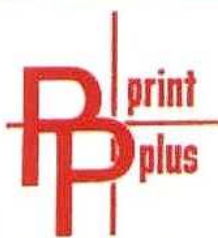


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Bishop's Frome. Worcester



# FIXTURES, FACTS & FIGURES 85/86

AUGUST		
10 Shrewsbury (HSC)	H	1,296 0-3
17 Mansfield Town	A	2,405 0-4
21 Bristol City (Milk Cup)	H	2,449 5-1
24 Swindon Town	H	
27 Crewe Alexandra	A	
31 Cambridge United	H	
SEPTEMBER		
3 Bristol City (Milk Cup)	A	
7 Chester	A	
14 Burnley	H	
16 Stockport County	A	
21 Peterborough United	H	
28 Preston North End	A	
OCTOBER		
2 Aldershot	H	
5 Northampton Town	A	
12 Torquay United	H	
19 Hartlepool United	A	
23 Rochdale	H	
25 Scunthorpe United	A	
NOVEMBER		
2 Colchester United	H	
6 Port Vale	H	
9 Wrexham	A	
16 F.A. Cup Round 1		
23 Southend United	H	
25 Exeter City	H	
29 Halifax Town	A	
DECEMBER		
7 F.A. Cup Round 2		
14 Tranmere Rovers	H	
22 Swindon Town	A	
26 Orient	A	
28 Crewe Alexandra	H	
JANUARY		
1 Exeter City	H	
3 Colchester United (F.A.3)	A	
11 Cambridge United	A	
18 Mansfield Town	H	
25 Burnley	A	
FEBRUARY		
1 Chester	H	
4 Rochdale	A	
8 Hartlepool United	H	
15 Stockport County (F.A.5)	H	
22 Peterborough United	A	
MARCH		
1 Preston North End	H	
4 Aldershot	A	
8 Northampton Town (F.A.6)	H	
15 Torquay United	A	
22 Scunthorpe United	H	
29 Exeter City	A	
31 Orient	H	
APRIL		
5 Port Vale	A	
12 Wrexham	H	
18 Southend United	A	
26 Halifax Town	H	
MAY		
2 Tranmere Rovers	A	

## UNITED RESERVES

Hereford United reserves will be competing in a new look league comprising the second teams of western area clubs. It will be known as the Macbar South West Counties League and comprises nine teams.

19 Cardiff City (Cup)	H	3-3
AUGUST		
SEPTEMBER		
2 Bristol City	H	
9 Plymouth Argyle	A	
23 Shrewsbury Town	H	
OCTOBER		
AFC Bournemouth	A	
Bristol Rovers	A	
Cardiff City	H	
NOVEMBER		
Torquay	A	
Exeter City	H	
DECEMBER		
Swindon Town	A	
Bristol City	A	
JANUARY		
Plymouth Argyle	H	
Shrewsbury Town	A	
FEBRUARY		
AFC Bournemouth	H	
Bristol Rovers	H	
MARCH		
Cardiff City	A	
Torquay	H	
Exeter City	A	
APRIL		
Swindon Town	H	

## Pegasus Juniors HELLENIC LEAGUE

AUGUST		
17 Bicester Town	H	5-1
21 Moreton Town	A	2-1
24 Wantage Town	A	
26 Abingdon United	A	
31 Morris Motors	A	
SEPTEMBER		
4 Thame United	H	
7 Abingdon United	H	
14 Yate Town	A	
21 Wallington (FAV)	A	
28 Abingdon Town	H	
OCTOBER		
5 Supermarine	H	

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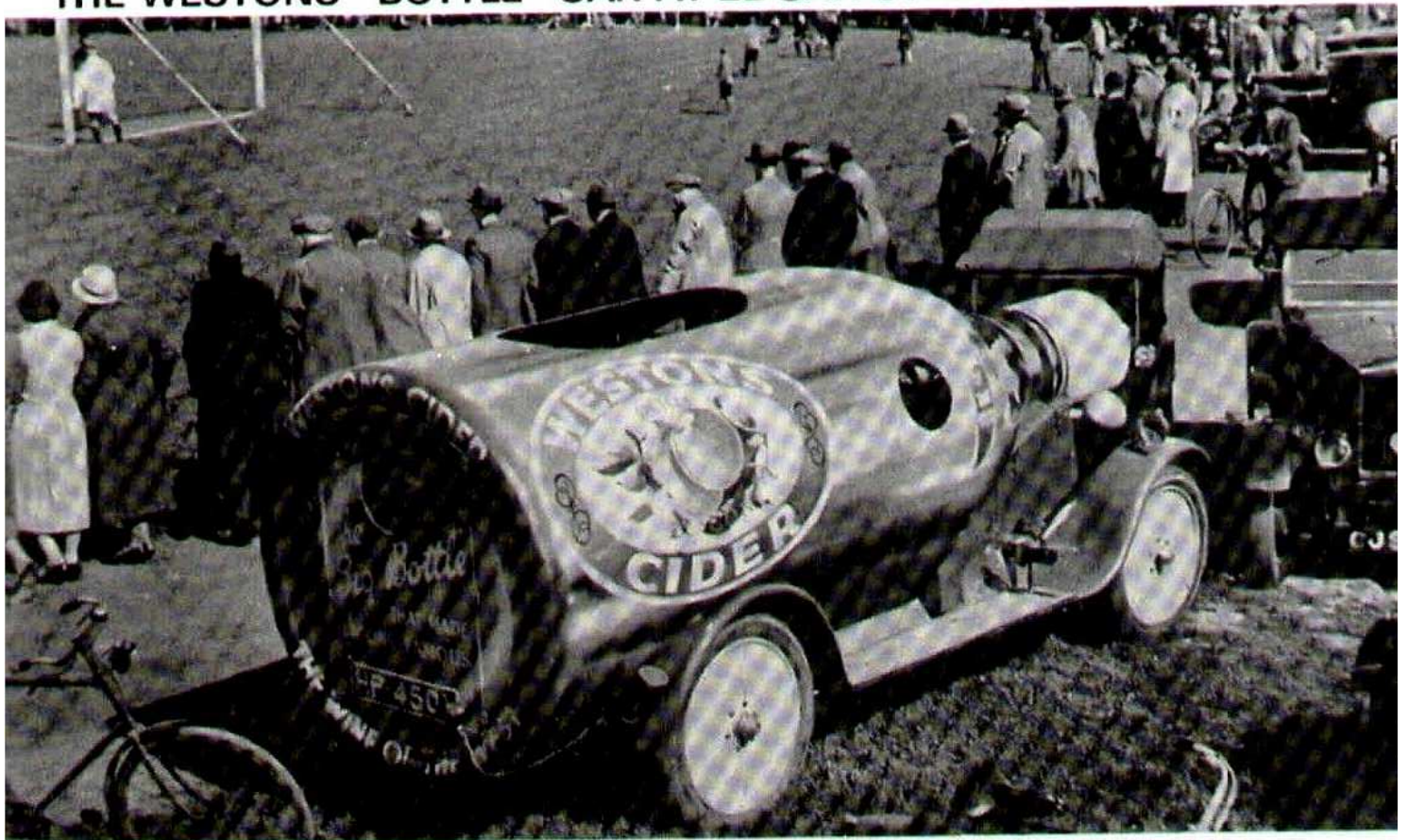
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**Hereford  
Times**

THE WESTONS "BOTTLE" CAR AT EDGAR STREET-OCTOBER 1933



DRINK WESTONS CIDER-THE "GOAL" OF PERFECTION



# TEAM CHECK TEAM CHECK TEAM CHECK

## HEREFORD UNITED

		CHANGES	MARKS
1	Kevin ROSE		
2	Chris PRICE		
3	Ian DALZIEL		
4	Bruce HALLIDAY		
5	Wayne CEGIELSKI		
6	Mel PEJIC		
7	Jimmy HARVEY		
8	John DELVE		
9	Stewart PHILLIPS		
10	Ollie KEARNS		
11	Paul BUTLER		
Sub:			



### MITRE MATCH BALL DONOR

FRIENDS AND COLLEAGUES  
OF THE LATE SIMON PALMER



## SWINDON TOWN

		CHANGES	MARKS
1	Jake FINDLAY		
2	Chris RAMSEY		
3	Leigh BARNARD		
4	Tony EVANS		
5	Andy ROWLAND		
6	Colin CALDERWOOD		
7	David HOCKADAY		
8	Charlie HENRY		
9	Colin GORDON		
10	Lou MACARI		
11	David MOSS		
Sub:			

Referee: J.E. BRAY (Hinckley)  
 Linesmen: B.K. COULDREY (Dudley) Red Flag  
 J.M. EVANS (Newcastle Emllyn) Yellow Flag



## HOW SUPPORTERS' CAN GIVE EXTRA SUPPORT

*Other ways you can support United:-*

"We Support United": see page 10  
 Official Match Magazine Advertising from 1/16 to a  
 full page:

Display advertising around the Edgar Street Ground:

Match Ball Sponsorship:  
 Match Sponsorship:  
 Kit-a-Player Sponsorship.

*To be extra supportive, please phone 2766666.*